



## FTT Residential Gyms - How to sell for top \$

Fact: Facilities and VALUE-ADDED utility sells property!

Fact: There is an growing social trend towards fitness.

Fact: Good gyms sell units in large property developments.

### WHEN BUILDING & PLANNING A DEVELOPMENT

- Offer a serviced gym, at the price of an unmanned one (value of \$750 p.a. to every resident).
- Get better equipment, cheaper (save as much as \$40,000).
- Buy suitable equipment - thats lasts maintenance free - avoid complaints.
- Enjoy a FREE Project Manager to oversee gym matters - flooring, lighting, wiring, layout, etc (valued at \$5,000)
- Attract more sales of rentable investment units (Tenants justify higher rents for savings on gym memberships)
- Create more saleable homes for owner-occupiers



*A selection of trainers, servicing the tenants and residents, turning the gym into a social 'hub', but more importantly adding value to the site and every unit on it!*

### THE SERVICE INCLUDES:

Placement of senior and highly skilled fitness professionals into the residential facility, who...

- Act in a friendly and professional advisory capacity to ensure everyone enjoys maximum satisfaction and enjoyment out of the gym.
- Actively encourage gym etiquette and good manners, high levels of personal hygiene and courtesy at all times.
- Assist and advise any one who appears to be in trouble or who is likely to be a danger to themselves or our gym participants.
- Provide Personal training when commissioned to do so or communicate specific needs to the office to arrange suitable training for the resident concerned.
- Provide an agreed number of hours of consultation to the facility, watch dog supervision and preventative maintenance.



*Exercise classes, on-site free supervision, makes it a real gym - and puts a \$85 per month premium on the value of every unit!*

### Administration

- Free start-up consultation, buying assistance, systems & policy.
- Screening of all fitness trainers to ensure Public Liability cover.
- Selection, appointment & supervision of fitness trainers inc. scheduling, replacement or substitution
- Training cards, posters and other assorted stationery
- Class instructors including aerobics, yoga, tai chi, aqua aerobics, tennis coaches, boxercise, etc.



*Happy tenants stay longer, social stratas have less problems.*

National coverage



Fit Too Travel Pty Limited ABN: 53 088 437 067

Your solution to any fitness problem. Anytime. Anywhere.

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